



Capacitación Consorcio Chileno

Tercera sesión



Agenda

- El estilo de vida de ORCID
 - La comunidad global de ORCID
 - Conseguir la participación de las organizaciones miembro
 - Compromiso con los usuarios
- Revisar las funciones y responsabilidades
- Próximos pasos
- Preguntas y respuestas/discusión

Una comunidad de práctica es un grupo que comparte un propósito, así como la pasión por trabajar juntos para mejorar o crear al servicio de ese propósito.

- Estructura, objetivos y beneficios claros para todos los miembros, que se determinan en consulta con ellos y pueden evolucionar con el tiempo
- Los miembros interactúan frecuentemente y tienen roles basados en sus sectores únicos, incluyendo la contribución de recursos e ideas, así como la facilitación y amplificación de las actividades de la comunidad
- Los miembros de los consorcios ORCID trabajan juntos para producir nuevos recursos ORCID y cultivar la participación en ORCID, enriqueciendo los datos en sus organizaciones individuales y en el grupo



Construir comunidades de práctica

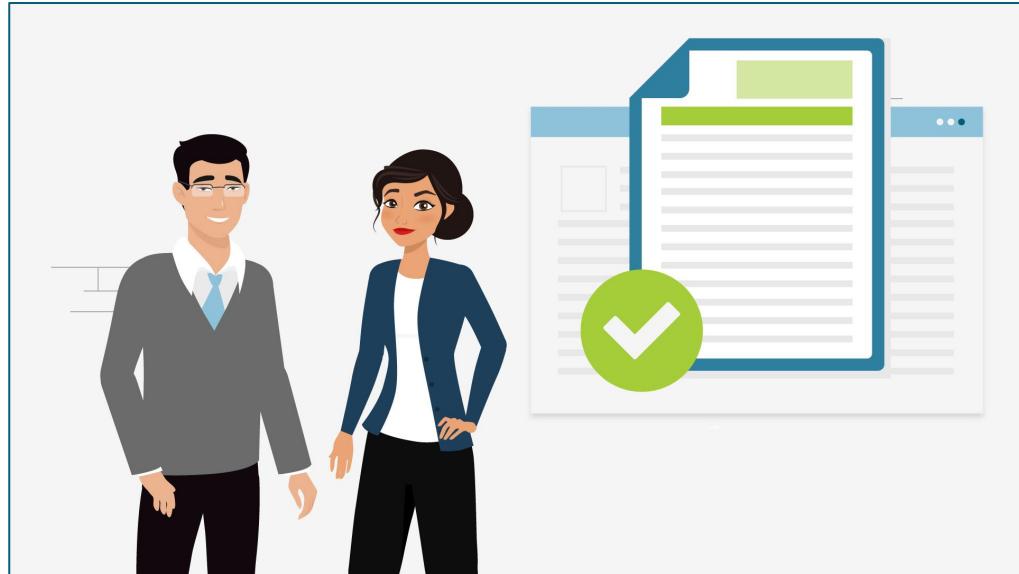
1. **Contexto.** Qué es único o especialmente importante para su consorcio frente a qué cuestiones comparten todos los consorcios de ORCID
2. **Beneficios.** Articular los beneficios de ORCID para todas las partes interesadas - especialmente los investigadores - es fundamental
3. **Impulso.** La formación de un consorcio es sólo el primer paso - se necesita un compromiso continuo a nivel nacional, regional, local o individual de los investigadores.
4. **Capacidades.** Se necesita una serie de habilidades para construir la comunidad, incluyendo
5. **ORCID es un estilo de vida.** La construcción de comunidades de práctica sostenibles de ORCID es un compromiso a largo plazo



La comunidad global de ORCID

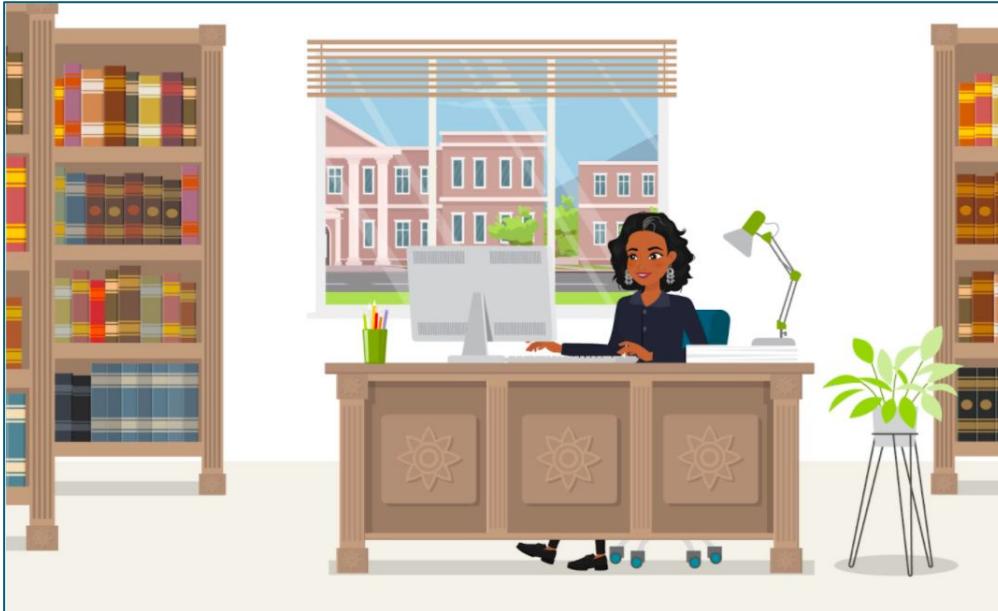
- **Por sector**
 - Agencias de financiamiento: ORBIT, Funders Working group (pasado), Carta abierta (pasado), Funders Interest Group
 - Editorial
 - Instituciones de investigación:
 - Proveedores: participación de grupos de usuarios (ORCID y miembros)
 - Product Interest Group
- **Por función**
 - Grupo de usuarios de la API (contactos técnicos)
 - Seminarios web de comunicación (p.ej. "I am a member, now what?")
- **Organizaciones líderes de consorcios**
 - Taller del consorcio (cada 18 meses)
 - Foro de líderes de consorcios en community.orcid.org
 - Consortia Interest Group
- **Investigadores**
 - [Researcher Advisory Council \(ORAC\)](#)
 - Nuevos seminarios "My iD & me"

All your research information accessible via your own unique profile, to be used wherever you need it.



	Uniquely yours. Distinguish yourself and claim credit for your work while controlling access to your data, no matter how many people have your same (or similar) name.
	Name flexibility. ORCID helps reduce the negative consequences of name changes so you will no longer be limited to the name you used when you began your career.
	More time for research. By allowing trusted organizations to add your research information to your ORCID record, you can spend more time conducting your research and less time managing it!
	Control your visibility and discovery. ORCID links all your research together, while you control the visibility of each piece of data. Easily see links to your research activities in one place—affiliations, funding, publications, and other contributions.
	Reduced administrative burden. Experience greater ease as an increasing number of manuscript submission and grant application forms can be auto-populated when you log into their systems with your ORCID. Spend less time re-entering your data!
	Portable profile data. Easily share the data in your record with an increasing number of funding, publications, data repositories, and other research workflows.

Stay up to date with the research that comes from your scholars – while making their lives easier.

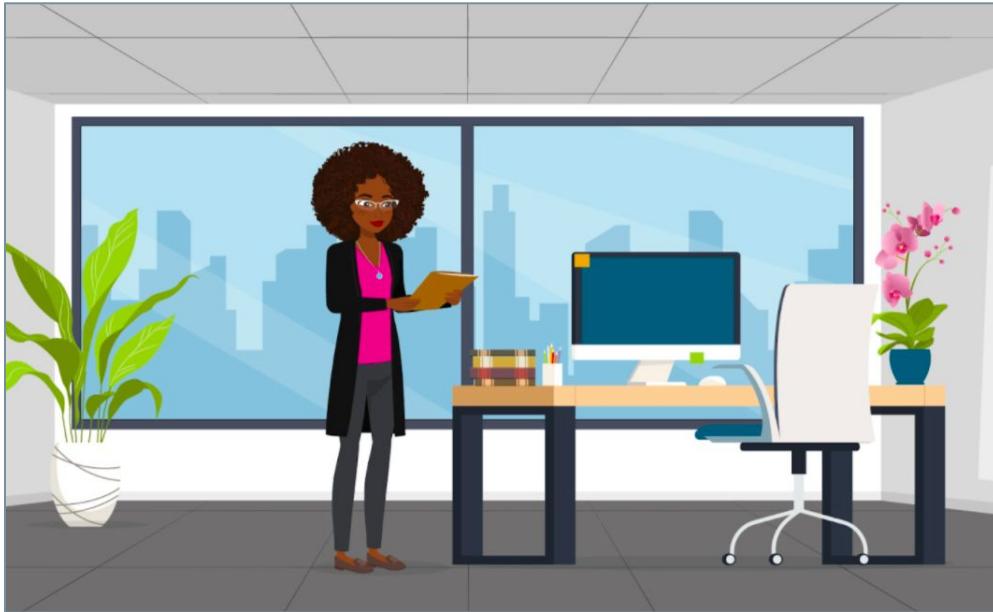


	Name disambiguation. Have confidence that you have correctly identified contributions from your researchers, regardless of the popularity or variability of their names.
	Better research connections. Follow your researchers' careers even after they leave your institution. Keep better track of collaborators and peers at other institutions.
	Reduce costs. Reduce the costs required to track the research that comes from your institution by automatically accessing authoritative trusted publication and funding data from your researchers' ORCID records.
	Improved visibility of outputs. Improve the visibility of your researchers' outputs and ensure they get the recognition they deserve by automatically writing authoritative, trusted affiliation data via integration with the ORCID registry.
	Reduced administrative burden. Increase both efficiency and quality in critical processes like assessment exercises. Avoid time spent re-entering data during submission, review, and reporting. When your researchers have more time to spend on research, you save money!
	Interconnected infrastructure. The ORCID registry is an open, interconnected hub of profile data. By integrating with ORCID, you can contribute affiliation data and extend the reach of your systems. Sharing data with ORCID can help you to avoid being locked into costly, proprietary systems.



Universities and Research Institutions

Improve the integrity of submission, review, and discovery processes with reliable author and reviewer information.



	<p>Understand your researchers. Collect authenticated IDs for your authors and reviewers to better understand their academic records. ORCID can also help with OA policy compliance and transformative agreement management by acting as an open, trusted source of affiliation data.</p>
	<p>Better reviewer selection. More complete profile data makes reviewer selection process easier and helps to discover possible conflicts of interest. When recruiting new reviewers, editors can assign reviews based on previous contributions and activities.</p>
	<p>Peer review recognition. Acknowledge reviewers' expertise and provide recognition for all their contributions—reviews, editorial board membership, etc.</p>
	<p>Enhanced discoverability for your authors. Writing publication data to your authors' ORCID records increases discoverability and helps them claim credit for their work.</p>
	<p>A more consistent experience. Having your users sign in with ORCID reduces the frustration and burden of managing multiple credentials. Linking authors between different systems saves time during submission, review, and reporting.</p>
	<p>Interconnected infrastructure. The ORCID registry is an open, interconnected hub of profile data. By integrating with ORCID, you can contribute publication data and extend the reach of your systems. Consuming interoperable data from ORCID helps reduce your dependence on costly proprietary systems.</p>

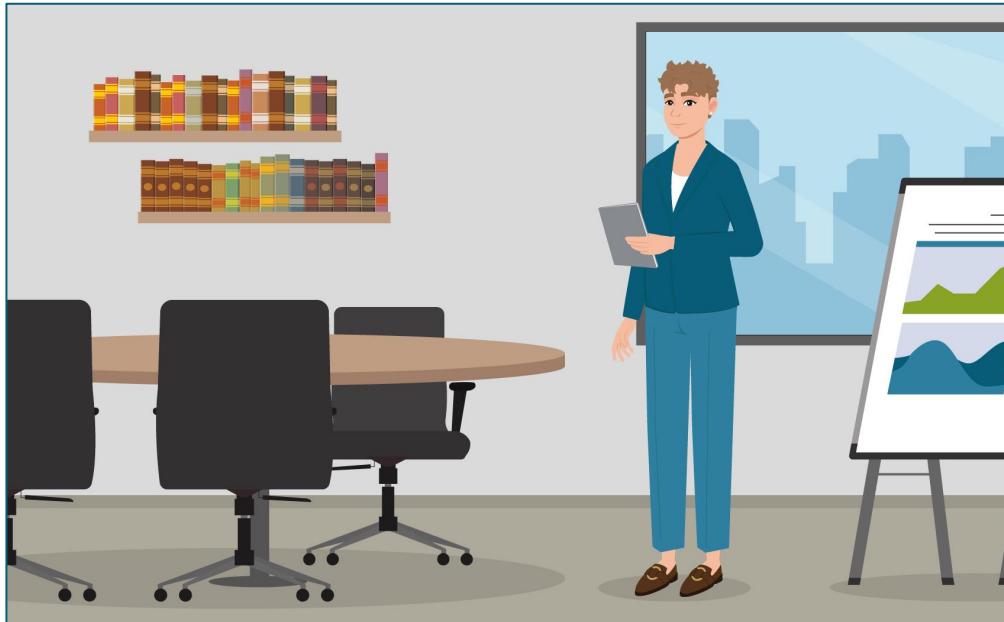
Reduce the burden of administering grants and track their impact in a cost-effective way.



	Trustworthy award attribution. Ensure the right applicant is awarded, and enable better transparency throughout the funding process. Preserve the integrity of downstream analysis.
	Enhanced ease of reviewer selection. More complete applicant data makes reviewer selection process easier and helps to discover possible conflicts of interest. When recruiting new reviewers, program managers can assign reviews based on previous contributions and activities, even across other funders.
	Increased research ROI. Writing rich data to ORCID records can potentially allow better tracking of research outcomes supported by your funding, ultimately leading to better resource allocation decisions.
	Accurate attribution and enhanced discoverability. Standardized identifiers and open data can help increase discoverability, recognition, and accuracy of attribution of the research you fund or facilitate, even beyond the period of performance.
	Reduced administrative burden for both your staff and researchers. Re-use of standardized data improves quality and accuracy and can save time, money and effort. Having users sign in with ORCID reduces their frustration and burden of managing multiple credentials and saves time during submission, review, and reporting.
	Interconnected infrastructure. Help accelerate knowledge discovery and increase the integrity, transparency and reproducibility of research by encouraging FAIR Data Principles and Open Science practices through persistent identifiers and standardized, openly-accessible data.



Elevate the transparency and integrity of your research strategy and policy with trustworthy data.



	Trustworthy recognition of your researchers and research. Have confidence that the contributions from researchers in your country or region have been correctly identified, that you can easily understand the range of research activities, and can identify conflicts of interest.
	Transparent, trustworthy decision-making. Use insights gained from standardized, open data to hone your research vision, refine policies and clarify expectations for your country's research community.
	Increased return on investment. Increase your return on investment by better understanding the full impact of your research efforts across your scholarly ecosystem – regardless of the variability of the research systems in use.
	Accurate attribution. Ensure that the affiliations, research outputs, contributions, and activities of your county's or region's researchers are correctly attributed.
	Reduced administrative burden. Reduce time and effort for everyone – especially in critical assessment exercises – by reusing existing, validated data about research outputs.
	Interconnected infrastructure. Help accelerate knowledge discovery, international collaboration, and increase the integrity, transparency and reproducibility of research by encouraging FAIR Data Principles and Open Science practices through persistent identifiers and standardized, openly-accessible data.



Increase the value of your services with authoritative, quality profile data.



	Name disambiguation. Using our authoritative, high quality profile data can increase the precision of your researcher profiles, regardless of the popularity, variability, or language of the names.
	A broader view of outputs. Create a broader view of a researcher, institution or funder's contributions by including activities beyond publications such as affiliations, datasets, peer reviews, grants, and patents.
	Increased platform ROI. Create better insights for your customers from more comprehensive, quality data, while improving efficiency and saving time through automation.
	Improved visibility and discoverability. Improve the visibility and discoverability of your service by adding links to ORCID records, and connecting your own IDs in ORCID's openly-accessible data.
	Reduced administrative burden. No need to patch together data for reporting needs—an increasing number of connected systems means easier access to high quality data, all in one place. Having your customers' users sign in with ORCID reduces the frustration and burden of managing multiple credentials.
	Rich, interconnected user experience. Enable your customers to gain more value from your services by enabling interoperability using standardized identifiers. Extend the reach of your systems and enrich the entire research ecosystem by pushing and pulling quality data to and from ORCID records.

Beneficios de ORCID para los miembros de un consorcio

1. Beneficios para los miembros de primera calidad a un coste menor
2. Uso exclusivo del *Affiliation Manager* y de los *Affiliation reports*
3. Mayor colaboración entre las organizaciones de su consorcio
4. Oportunidades para que los miembros interactúen y aprendan de otros consorcios ORCID a nivel mundial
5. Participación en comunidades de práctica locales/nacionales/regionales
6. Apoyo dedicado a la comunidad local proporcionado por la organización líder del consorcio
7. Apoyo de ORCID, incluyendo documentación, revisión de integraciones, resolución de problemas técnicos complejos
8. Centro de comunicación para los miembros
9. Comunicaciones y promoción personalizadas y de gran impacto
10. Eventos online y presenciales para los miembros del consorcio
11. Apoyo administrativo de la organización líder del consorcio

“The establishment of the Australian ORCID Consortium reflects the strength of the Australian research sector’s shared commitment to improve research management. It provides a foundation for the collaborative adoption of ORCID, which will enable streamlining of processes to assist researchers and ensure mutual benefits for research institutions and government agencies.”

Professor Aidan Byrne, CEO, Australian Research Council

“By supporting ORCID and the international DataCite consortium, we at TIB pursue and advocate the goal of cross-linking researchers to their research achievements with a unique identifier and of making their publications and objects more visible. The numerous responses from institutions interested in becoming a member show that we are on the right track, having established the ORCID Germany Consortium.”

Dr. Irina Sens, Interim Director of TIB, Germany

Algunas ideas

- Identificar/trabajar con campeones (a todos los niveles)
- Realice una prueba piloto con pequeños grupos en primer lugar
- Enfoque descendente y ascendente
- Actualizaciones y recordatorios periódicos
- Mantener la relevancia del mensaje
- Utilizar un lenguaje sencillo
- Crear recursos personalizados (y/o utilizar nuestras plantillas)
- Usar nuestros [outreach resources](#) -¡y compartir los suyos!



Plan de comunicación de ORCID

¡Las tres 'A'!

- Construir la **anticipación** sobre ORCID
- Fomentar el compromiso con ORCID (**acción**)
- Apoyar el reconocimiento continuo de la marca ORCID, y reforzar los mensajes clave (**awareness - concienciación**)

Objetivos del consorcio chileno



- A. ¿Qué les gustaría conseguir como consorcio usando ORCID?
- B. ¿Qué esperan de la colaboración con ORCID?

Las organizaciones líderes del consorcio

- Proporcionar apoyo administrativo a su consorcio
- Gestionar y apoyar la incorporación de los miembros
- Emplear personal de apoyo y compromiso dedicado
- Desarrollar recursos compartidos, materiales de comunicación y eventos
- Mantener el repositorio de documentos del consorcio
- Trabajar con la comunidad para identificar los objetivos, desarrollar la política y la gobernanza, y establecer informes periódicos de progreso para los miembros y ORCID



Responsabilidades de la organización líder

Comunicación con los miembros:

- Establecer un canal de comunicación para los miembros del consorcio (podemos alojar uno en el foro de la comunidad ORCID)
- Incorporar nuevos miembros
- Trabajar con los miembros para compartir, aprender unos de otros, desarrollar una fuerte comunidad de práctica
- Organizar eventos virtuales y presenciales para los miembros



Responsabilidades de la organización líder

Soporte técnico a miembros:

- Responder a las preguntas de nivel 1 (básico) de las organizaciones miembro
- Elevar las preguntas complejas a ORCID
- Supervisar las integraciones de los miembros, incluyendo las actualizaciones de las integraciones existentes
- Revisar/resolver los problemas de las integraciones de los miembros siguiendo las mejores prácticas de ORCID

Comunicaciones:

- Desarrollar campañas de divulgación, materiales de divulgación...



Responsabilidades de la organización líder

Trabajar con ORCID:

- Proporcionar los datos de contacto del consorcio público para la página del consorcio ORCID
- Unirse al [Grupo de Usuarios de la API](#) de ORCID, exigir a los líderes técnicos de los miembros que lo hagan
- Unirse al [foro de la comunidad](#) de líderes de consorcios de ORCID
- Mantener la información de contacto
- Reunirse con el equipo de ORCID mensual/bimensualmente



Las responsabilidades de ORCID

- Comunicar claramente la visión y la misión de ORCID
- Facilitar la comunicación entre las organizaciones líderes de consorcios
- Proporcionar formación y apoyo continuo a la organización líder del consorcio
- Proporcionar recursos personalizados para los miembros de los consorcios y los consorcios
- Actuar como punto de escalada para cuestiones técnicas o de soporte complejas

Participar en la gobernanza de ORCID



Cualquier empleado, funcionario o director de una organización miembro de ORCID es elegible para formar parte del Consejo de ORCID (ORCID's board)

Más información y nominaciones

<https://info.orcid.org/our-governance/>



Ejemplos de páginas web de consorcios

- Austria: <https://orcid-austria.org/en/home/>
- Germany: <https://www.orcid-de.org/>
- Australia: <https://aaf.edu.au/orcid/>
- New Zealand: <http://www.royalsociety.org.nz/>
- Japan: <https://orcid-jp.net/>
- US Lyrasis: <https://orcidus.lyrasis.org/>
- Israel: <https://www.iucc.ac.il/en/malmad/orcid/>
- South Africa: <https://www.tenet.ac.za/services/orcid>
- Colombia: <https://orcid.consorciocolombia.co/orcid-colombia/>
- Ireland: <https://irel.ie/orcid-consortium/>

